

# Transform your hospital into a **smarter** **digital healthcare** brand

AI Automation · Website · Social Media ·  
Digital Marketing



Reduce  
operational work.



Improve  
patient experience.



Grow  
your hospital.



**SatansProduction** helps hospitals build a stronger digital presence  
and automate repetitive patient-facing and internal workflows.

**Book your Free Digital & AI Audit**

# Your hospital is busy. Your team **shouldn't** **be busy** with **repetitive work.**

Every day, hospital teams handle hundreds of repetitive interactions.



Patient Enquiries



Appointment Requests



Department &  
Doctor Info



Service Enquiries



Follow-Up Calls



WhatsApp Messages



Website Enquiries



Repeated FAQs



Lead Management



Social Media Comms



Marketing Coordination



Reporting &  
Data Entry



More workload → Slower responses → Missed enquiries →  
**Operational pressure**

Your staff should focus on  
**patients and healthcare operations** —  
not repetitive digital tasks.

OUR SOLUTION

# Meet your digital healthcare growth partner

SatansProduction combines five capabilities into one growth system.

01



## AI Automation

Automate repetitive patient and operational workflows.

02



## Website

Build a professional, conversion-focused digital experience.

03



## Social Media

Build trust, visibility and consistent healthcare communication.

04



## Digital Marketing

Reach the right patients through measurable campaigns.

05

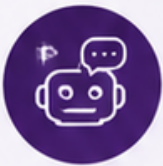


## Creative Branding

Create a consistent, premium hospital identity across digital and offline channels.

# Your digital assistant. Available 24/7.

Deploy AI-powered agents that handle the first layer of routine enquiries.



## AI Patient Support Agent — can assist with



Hospital information



Doctor information



Appointment-related enquiries



General FAQs



Basic enquiry collection



Human-agent escalation



Departments



Services



Visiting information



Location & contact information



Lead qualification

## AI doesn't replace your hospital team.

It reduces repetitive workload so your team can focus on what requires human attention.



Automate the repetitive. **Keep the human where it matters.**

# From patient enquiry to action

- 1  Website / WhatsApp
- 2  AI Assistant
- 3  Understands the enquiry
- 4  Provides relevant info
- 5  Collects details
- 6  Qualifies the request
- 7  Routes to the right team
- 8  Human staff takes over

## OTHER WORKFLOWS WE AUTOMATE



### Appointment Enquiries

Capture → Qualify → Route → Follow-up



### Patient Enquiries

Question → AI response → Escalation



### Lead Management

Enquiry → Qualification → CRM → Counsellor / Team



### Internal Knowledge

Staff question → Approved knowledge base → Answer



### Reporting

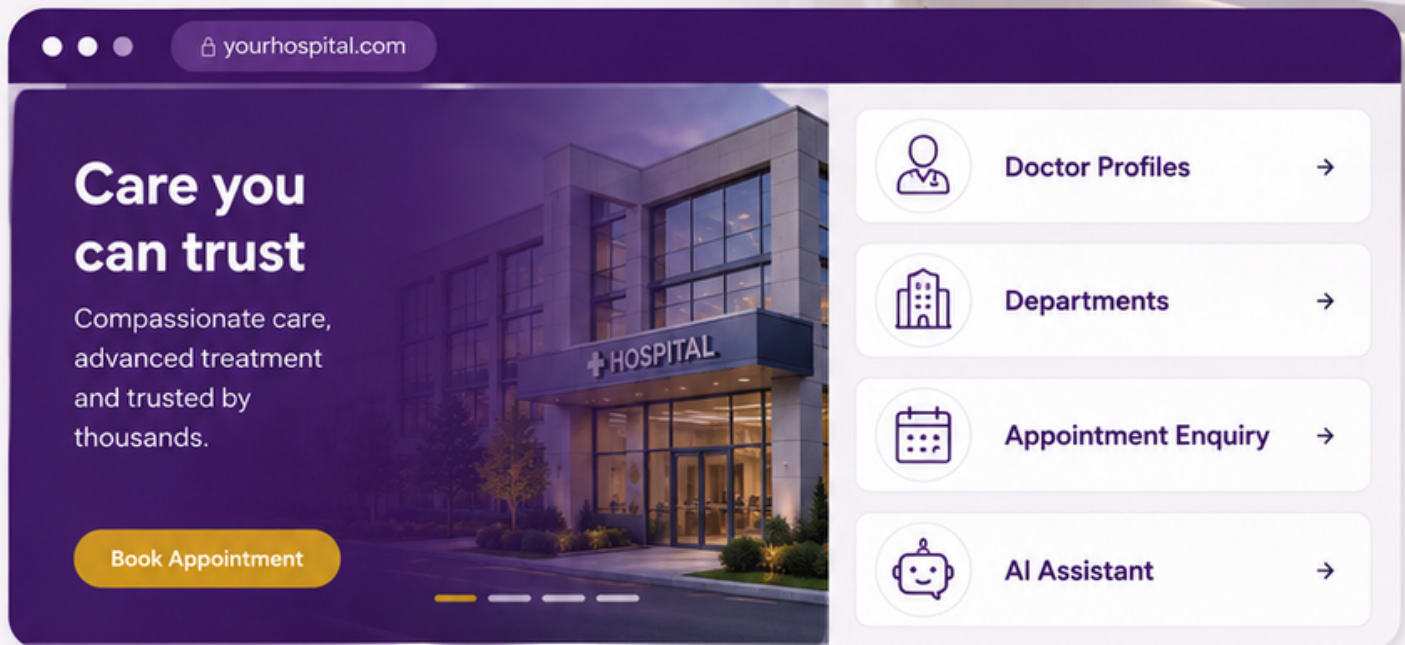
Data → Automated report → Management dashboard



Smart automation that connects every enquiry to the **right action**.

# Your website is your digital reception desk

A hospital website should do more than display a phone number. We design around patient experience, trust and conversion.



## KEY CAPABILITIES



Modern responsive design



Healthcare services



WhatsApp integration



Patient enquiry forms



Analytics & conversion tracking



Doctor profiles



Appointment enquiry



AI assistant



Landing pages



Department pages



Contact & location



FAQ system



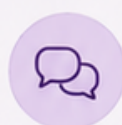
SEO-ready architecture



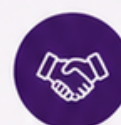
Discover



Understand



Enquire



Connect

## SOCIAL MEDIA & BRANDING

# Make your hospital visible. trusted. remembered.

Healthcare decisions are built on trust.  
We create a consistent digital identity  
across platforms.



### Instagram

Patient education

- Reels • Awareness • Services



### Facebook

Community engagement

- Campaigns • Hospital updates



### YouTube

Doctor videos • Health education

- Patient awareness



### LinkedIn

Hospital brand • Achievements • Careers •  
Institutional communication

## CREATIVE PRODUCTION

Social Media Creatives

Reels

Doctor Branding

Health Awareness Campaigns

Festival Creatives

Hospital Announcements

Patient Education Content

Service Promotion

Event Coverage

Video Editing

YouTube Thumbnails

# Reach the patients who are looking for you

We create measurable digital campaigns for hospitals and healthcare brands.



## Google Ads

Capture high-intent searches related to:

**Doctors • Treatments • Departments •  
Diagnostics • Appointments**



## Meta Ads

Build awareness and generate enquiries through:

**Facebook • Instagram**



## CAMPAIGN STRATEGY



Every campaign should have a **purpose.**

Awareness



Enquiry



Appointment



# Everything connected. One growth system.



Hospital



## Website

Your digital front door for patients



## Social Media

Build trust and engage your community



## Advertising

Reach the right patients at the right time



## AI Assistant

Answer questions and support patients 24/7



## Lead Management

Capture, qualify and nurture leads



## Reporting

Track performance and drive better decisions



Patient Enquiry



AI Assistant



Lead Qualification



CRM / Team



Follow-up



Appointment



Patient Journey



Reporting



## One digital ecosystem instead of disconnected tools.

SatansProduction connects your Website + AI + Social Media + Marketing + Lead Management + Reporting into a unified digital growth system.

# Let's build a **smarter** hospital.

Your hospital already has doctors, nurses and operational teams. **We build the digital system around them.**



## Start with a **Free** Hospital Digital & AI Audit



Website experience



Social media



Lead-generation opportunities



Marketing opportunities



Digital presence



Patient enquiry journey



AI automation opportunities

Discover where your hospital  
can **save time & grow digitally.**



**Let's Build. Automate. Grow.**



AI Automation



Website



Social Media



Digital Marketing



Website  
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